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1. nrrsnsn nB_snssr_

. s, s n rn s

3. $\mathbf{k} = \mathbf{n} \cdot \mathbf{n}$

4. n_ n_ _ n n _ ss n_ n_ _ n

5. rr_n n _ s n _ n _ n

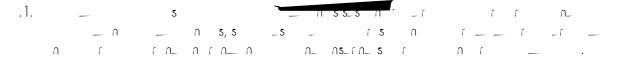
._ nn r_n-n 9

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1. GENERAL PROVISIONS AND ROLE IN BUSINESS STRATEGY

1.1.







3.1. $_$ $_$ n n s s s n rn s $B_{-}sn$ ss rn rs $_$.

4. .



5.1.



6. MOTIVATION AND REWARD MANAGEMENT

.1. __nsst_nsst_nsst_,rn

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- .3. Non-financial rewards _ n r_s r_n n n n _ r__n r n _ r s _ n both s n corporate r s. _ n n n s _ n n n r r s. _ s _ n n n n r r s.
- .4. nn r rs _ n r direct financial r r n indirect financial r r.

- .. s \(\text{-1 \t
- 9. In h ssh nr s n r r ss n r s s n r n n n n r s r s.
- .1. r r r n s n = n s r r n , s s r r n s n -n s, r n n s n s s r s, = s - n s r n - s, n - n r s n n s n s - n s - n r s n n

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.1 .

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ANNEX

Terms and Definitions

Career planning _ n n _ s n _ s r ss n _ n n s n _

Competencies_n _ , s s, s n r r rs s n ss r r _ n s n.

Corporate culture s _ n s, _ s n s s r = n n n m n _ n _ r n n n _ n _ r n _ n _ r n

Corporate values _ r r _ _ r _ ns r s r _ r _ r n = ns r s r _ r _ r n = ns r .

Grade (category) _ r _ s _ s r r n _ s _ s r r n _ .

Human capital management system _ s s _ n _ r s s s n r n n _ n _ s n _ _ n _ _ s r . _ n _ s _ r .

Mission_snn __nsn_ssr_ rs_ rr_n ns.